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CONFIRMATION NO. 5444

SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.		
10/644,651	08/20/2003	705	4127	14491.01		
RULE						
APPLICANTS Stephen F. Mase, Minneapolis, MN; James P. Lynch, Minneapolis, MN; Joseph Hoppesch, Plymouth, MN; Gretchen M. Etzel, Minnetonka, MN; Nicholas J. Kozlak, Edina, MN; Jeffery J. Davis, New Brighton, MN;						
** CONTINUING DATA ***** This appln claims benefit of 60/404,893 08/20/2002						
** FOREIGN APPLICATIONS *****						
** IF REQUIRED, FOREIGN FILING LICENSE GRANTED *** SMALL ENTITY ** 11/13/2003						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and /MICHAEL H GOLDMAN/ Acknowledged Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	STATE OR COUNTRY MN	SHEETS DRAWINGS 2	TOTAL CLAIMS 20	INDEPENDENT CLAIMS 4
ADDRESS Devan V. Padmanabhan DORSEY & WHITNEY LLP Intellectual Property Department 50 South Sixth Street, Suite 1500 Minneapolis, MN 55402-1498 UNITED STATES						
TITLE Marketing system based on customer preferences						
FILING FEE RECEIVED 493	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		